



BVI encouraged to participate in 'Earth Hour' 2011 this weekend

Caribbean Youth Environment Network
Wednesday, March 23rd, 2011 at 2:01 pm



Earth Hour is organised by the World Wide Fund for Nature (WWF), one of the world's largest and most respected independent conservation organisations.

The WWF's mission is to stop the degradation of the Earth's natural environment and build a future where people live in harmony with nature.

Earth hour was developed as a call for global citizens to take responsibility for our environmental impact and shed light on how our energy usage and production affects our climate.

Earth Hour began in Sydney, Australia in 2007 with 2.2 million individuals and more than 2000 businesses participating, by turning their lights off for one hour to take a stand against climate change.

Some of the World's most famous marvels such as the Sydney Harbor Bridge and Opera House, Buckingham Palace, Rome's Coliseum and Brazil's statue of Christ the Redeemer, have all stood in darkness, as symbols of hope for a cause that grows more urgent by the hour. Presently, with over 130 countries registered to participate, this year's Earth Hour is slated to be the biggest in history.

The Caribbean Youth Environment Network- BVI Chapter will join with the WWF and the rest of the world in celebrating Earth Hour this Saturday, March 26, 2011 at 8:30pm by turning off of non-essential lighting and plugging out electrical appliances for one hour.

We appeal to individuals, businesses and the entire community to join us in this voluntary act in conserving our present and future. Let us go beyond the hour and become environmental stewards to aid in the preservation of our planet.

We also join with our colleagues around the world and extend our love and prayers for the people of Japan, during this incredibly challenging and sad time for their country. Together our actions add up.

For more information of this year's Earth Hour, visit the website at www.earthhour.org or contact CYEN-BVI at cyen.bvi@gmail.com.

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