

CARYPACC Regional Youth Poster Competition

1. Introduction and Rationale

Caribbean Youth Programme for Action on Climate Change (CARYPACC) is a five year initiative of the Caribbean Youth Environment Network (CYEN). The programme was developed from a mandate given to the management of the Network by the General Congress held in Trinidad and Tobago during October 2006. The resulting programme design was divided into two sections, the first spanning a period of two years and the second a period of three years. Subsequently, funding was identified in part for the first two years of activity through support by the GEF-UNDP Small Grant Programme, the Commonwealth Youth Programme and members of the CYEN across the Caribbean. The funding was contributed through the Caribbean Youth Climate Change Mitigation Project. Although most aspects of the programme were identified for funding, support is still required for some public awareness aspects. Specifically, financial support is required for the regional poster competition and the subsequent traveling exhibition of the best submissions from the poster competition.

The regional poster competition and the traveling exhibition, once appropriately promoted should prove to be an extremely effective tool to make young people and the general public of the Caribbean extremely aware of climate change and its associated issues.

Specifically, this funding request seeks assistance to contribute towards the cost of managing the poster competition, hosting the local legs of the regional exhibition and the associated costs for shipping and transporting the exhibit.

2. Objective

The objective of CARYPACC is to make the youth sector (15 -25 years old) of the Barbados and the Organisation of Eastern Caribbean States (OECS) aware of the impacts that climate change could have on the national development of Caribbean states. The programme intends to educate youth about climate change issues in such a manner that as they get older and become decision makers and agents of policy development, their thinking will automatically take climate change issues into consideration.

3. Methodology

Process

3.1 The strategy uses national poster competitions (in the targeted countries) which focus on climate change issues to highlight the same.

3.2 Promotional activities at the national level will be undertaken by CYEN convened committees and these activities will target young people between the ages of 15 and 25 years of age.

3.3 Entrants must submit posters to the national committees by the 16th September (World Ozone Day).

3.4 Each poster will be accompanied by a brief which summaries what the poster is attempting to portray.

3.5 A panel of judges will select the two best entries and an alternative (special mention) in each of the three age categories and forward these to the regional competition.

3.6 A national level prize-giving and exhibit should be hosted between the 16th September and the 5th October.

3.7 Selected entries must be shipped to Barbados for the regional judging on 2nd November.

3.8 The regional award ceremony is scheduled for the 9th November 2007.

3.9 Posters in the regional competition will be prepared and shipped to the first destination for showing.

Promotion

3.10 The competition has already been launched in all participating territories.

3.11 Promotional fliers have been printed and are in the process of being distributed to summer camps, religious facilities, traditional youth organisations such as Scouts, Guides and Pathfinders as well as government offices that deal with youth issues among others.

3.12 Promotional fliers were also distributed in some secondary schools prior to the close of the third term.

3.13 Operatives at the national level have been asked to use community based radio programmes and television where available to promote the competition.

3.14 Funding is required at the national level to have advertisements that will promote the competition published in local newspapers.

3.15 Press releases should be sent to all media houses announcing any of the significant milestones or events related to the competition.

Judging and selection at the national level

3.16 The local organising committee has to convene a panel of judges to adjudicate on the entries at the local level between the 16th September and the 5th October and synchronize this with the local awards ceremony.

3.17 The Minister of the Environment or some other appropriately ranked official should be invited to give the awards at the national level and to open the national exhibit.

3.18 The local organising committee will also need to source prizes for the winners in the various categories

Judging of the regional submissions

3.18 Judging for the regional submissions will take place in Barbados on the 2nd November.

3.19 Prizes for regional winners in the various categories must be sourced well in advance (at least one month before) of the regional award ceremony. The date for the regional award ceremony should be on or before the 23rd November 2007.

Traveling regional exhibit

3.20 All entries sent to the regional competition will be appropriately mounted, wrapped and shipped to the first venue for the regional traveling exhibition.

3.21 The regional exhibit will be advertised and promoted for at least one month prior to its showing.

3.22 Each showing should last for one week.

3.23 The countries in which the exhibition will be mounted are: Belize (two weeks – one week each in Belmopan and Belize City), The Bahamas, Jamaica (two weeks – one week each in Kingston and Montego Bay), Haiti, Dominican Republic, St. Kitts, Nevis, Antigua, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad, Tobago and Guyana

3.24 A suitable venue must be identified for each exhibit showing.

4. Expected outputs, outcomes and proposed schedule

4.1 The expected outputs from the regional youth climate change poster competition will be:

- Promotional materials and media releases for the competition.
- A minimum of 480 posters from youth participants in the 16 territories where the competition is being undertaken.
- A nationally recognized youth climate change competition in 16 countries.
- Hosting of a national exhibit of posters submitted to the competition, where feasible.
- A traveling exhibition of posters from the youth climate change poster competition.

4.2 The expected outcomes will be:

- A cadre of young people, from the Caribbean region, who have developed a basic awareness about climate change and who have an increased sensitivity to the issue.
- An increased awareness of the public and the media about climate change

Activity	2007				2008				
	Jun/Jul	Aug/Sep	Oct/Nov	Dec/Jan	Feb/Mar	Apr/May	June/Jul	Aug/Sep	Oct/Nov
1	■	■							
2		■	■						
3			■						
4				■	■	■	■	■	■
5			■	■	■	■	■	■	■

4.3 Synopsis of scheduled activities

Key for Activities

- 1 = preparation and dissemination of promotional materials and continuous print and electronic media promotion.
- 2 = National judging, prize giving and hosting of national exhibitions
- 3 = Regional judging, prize giving and award ceremony
- 4 = Period of Regional Traveling Exhibition
- 5 = Local and regional promotion for the Traveling Exhibit